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Louise Fili Ltd.

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L'Arte del Gelato Grand Re-Opening

by Celia Cheng
June 23rd, 2009

Francesco Realmuto and Salvatore Potestio founded L'Arte del Gelato in Chelsea Market about four years ago. Now they have Upper West Side and West Village locations as well, and their original store is moving to a bigger space in Chelsea Market.

Come celebrate L'Arte del Gelato's grand re-opening at Chelsea Market on Thursday, June 25 from 12:30 to 2:30pm. The L'Arte del Gelato family will be there to welcome you with a complimentary gelato!



Marco Baldassari

Also note the new logo, designed by Italian culture aficionado, **Louise Fili** Ltd., that brings out the fun nature of gelato. On L'Arte del Gelato's **website**, you can compare the home page to the interior pages to see how the new logo works so much better than the old.

TWEETS

about 23 hours ago
Celia: Underwhelming brunch @ 10 Downing but then passed by gallery opened to the public by an old artist couple - it's their studio. Unsuspecting!

about 13 hours ago
Cynthia: Sun Visit--Had dinner at a couple's house in Buck's County. Saw one of their stunning Morgans. Their newest Morgan has 3 windshield wipers!

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